

# SKETCHNOTES 101



## FASTTRACK = INTO = VISUAL THINKING

- ① WARM UP
- ② SKILL  
SKETCHNOTE BASICS
- ③ WOD  
RESUME' INSPIRATIONS



# SKETCHNOTES 101



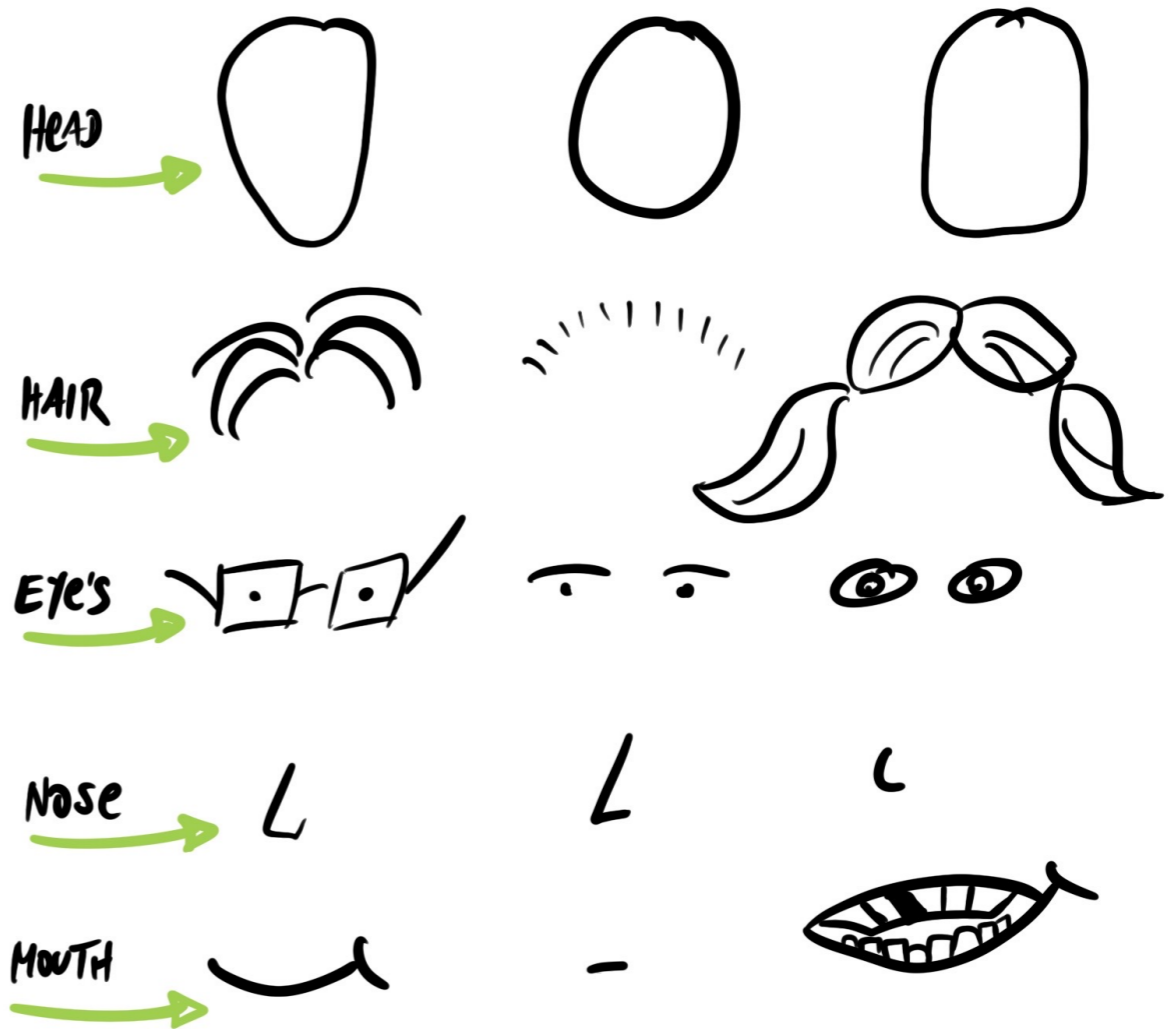
## WHO'S TAKING PART 2



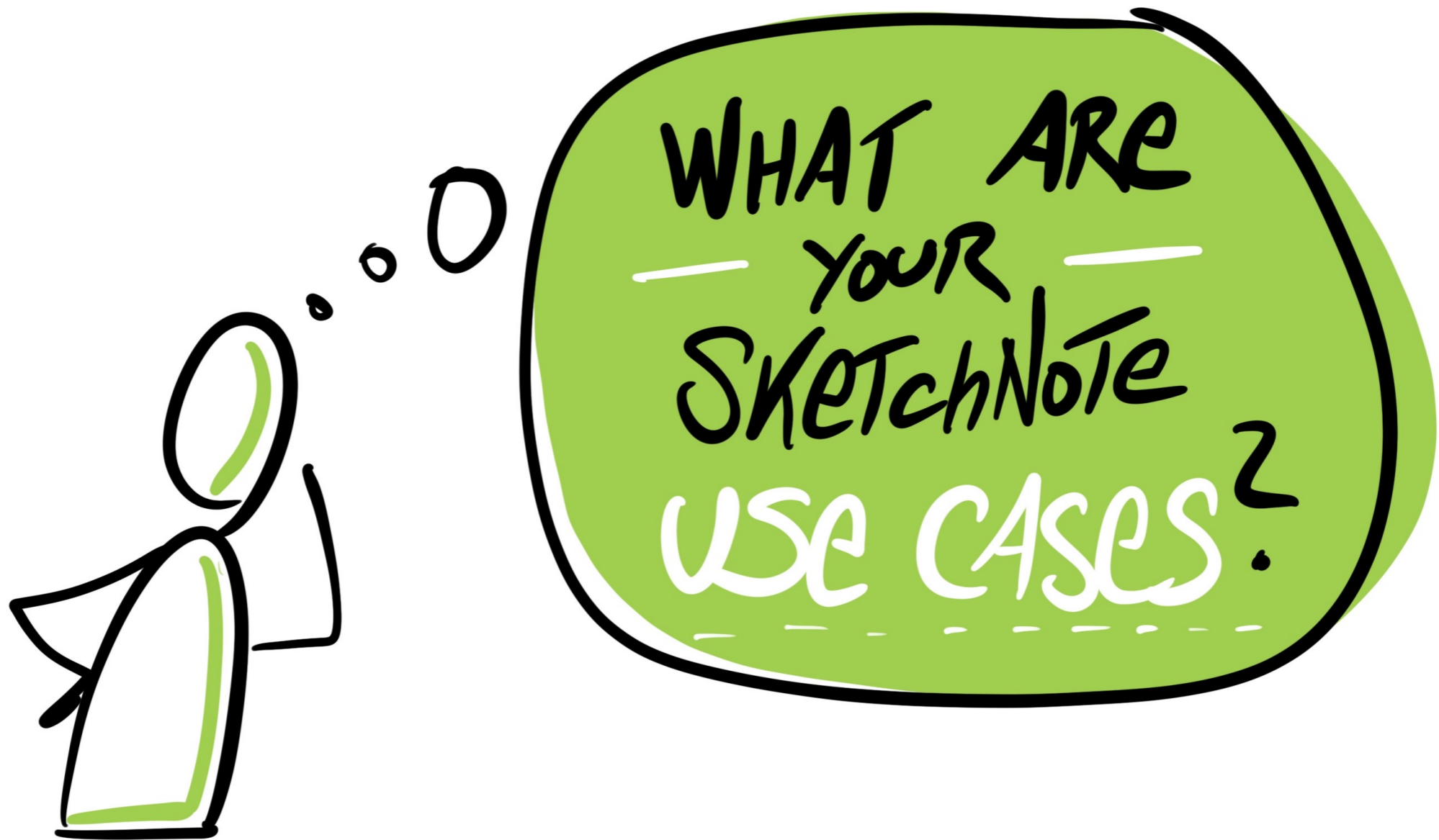
CHRISTOPHER

DRAW  
**YOUR**  
PORTRAIT!

INSPIRATION



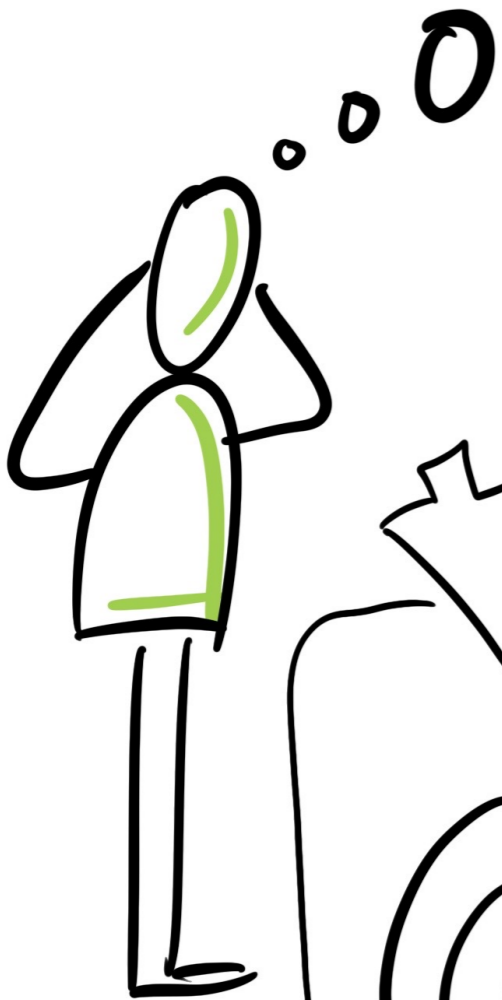
# SKETCHNOTES 101





# SKETCHNOTES 101

WHAT ARE SKETCHNOTES?



TEXT + SYMBOL

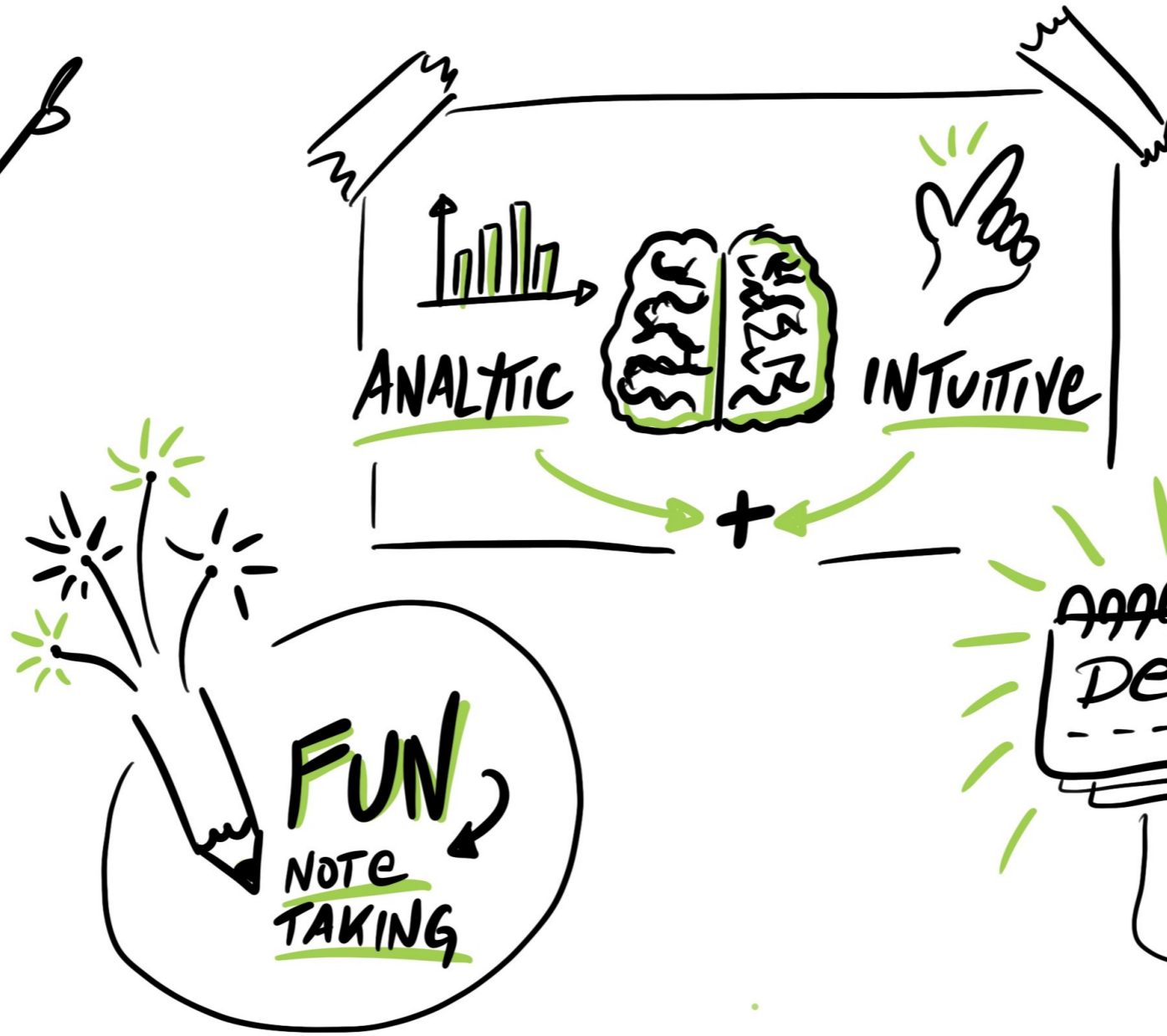
FOCUS ON THE IDEA NOT ART

ANALYSIS + SYNTHESIS



# SKETCHNOTES 101

## WHY TO USE SKETCHNOTES?



QUICK'N  
EASY

AAAAAAA  
DEZ

NICE  
READ  
AFTER  
MONTHS

# SKETCHNOTES 101



LISTEN



UNDER-  
STAND



FOCUS



VISUALIZE

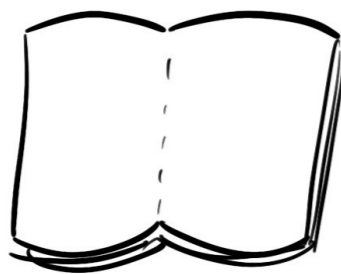


# SKETCHNOTES 101



## VISUAL THINKING MATERIAL

### SMALL FORMAT



Pencil



Fine Liner

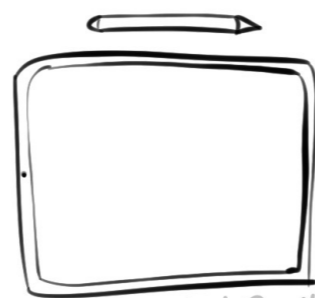


BRUSH Pen



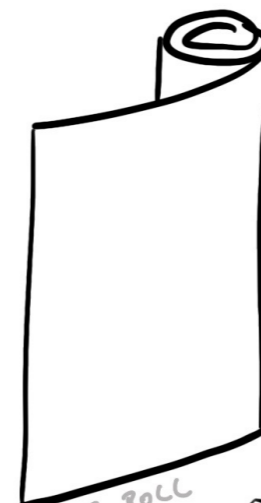
INK Pen

### DIGITAL



iPad Pro + Apple Pencil

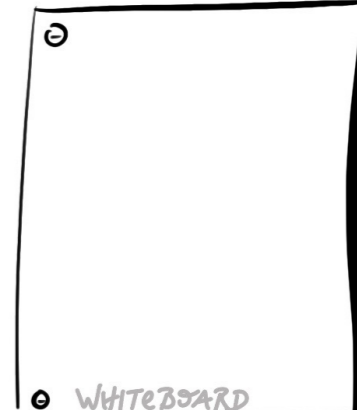
### BIG FORMAT



PAPER ROLL

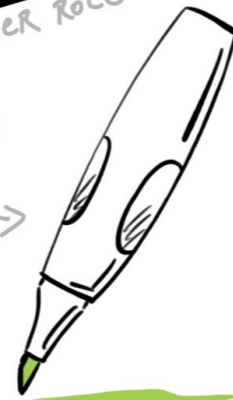


FLIPCHART



WHITEBOARD

MARKER



BIG MARKER





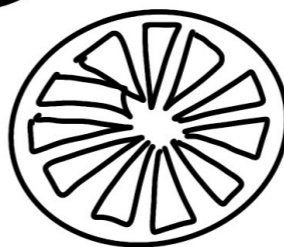
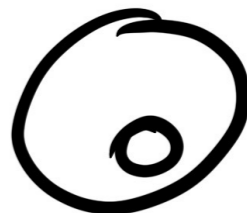
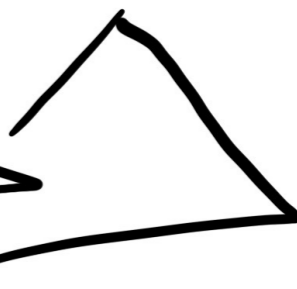
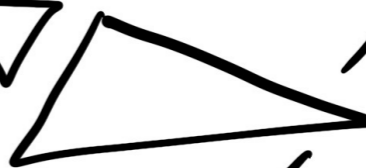
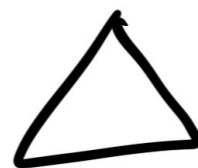
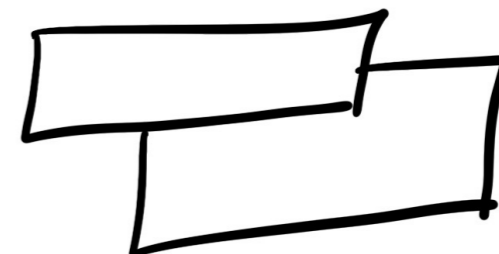
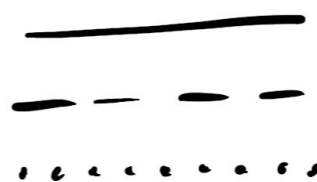
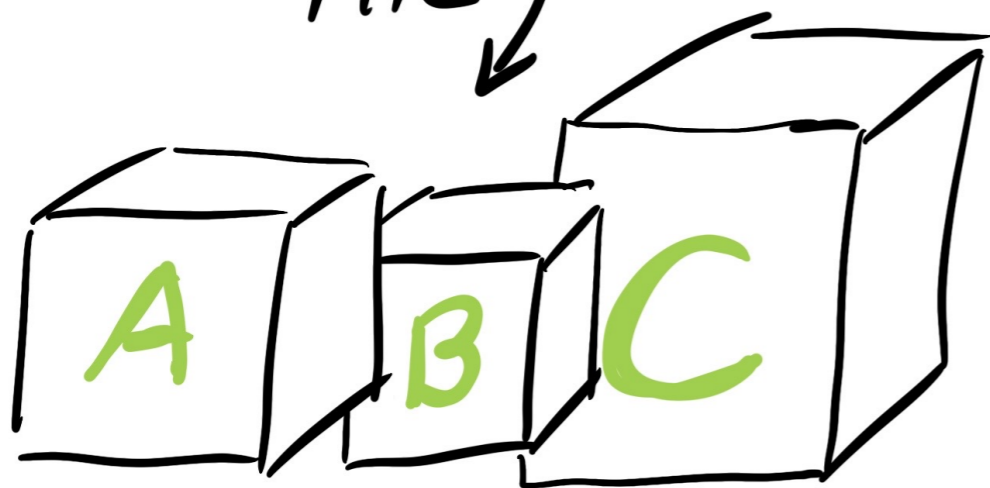
# SKETCHNOTES 101



START

WITH

THE



# SKETCHNOTES 101



EVERYBODY  
— WHO CAN —  
WRITE  
— CAN —  
DRAW

some fonts

ADAPT WHAT  
**IS** USEFUL  
REJECT  
USELESS ~~WHAT IS~~  
AND ADD ~~WHAT IS~~  
SPECIFICALLY  
YOUR OWN [Bruce Lee]

# SKETCHNOTES 101



START  
YOUR  
SYMBOL



LIBRARY





# SKETCHNOTES 101



PRACTICE YOUR  
VISUAL SKILLS  
WITH **THE**  
FUSION  
CHALLENGE

TRANSFORM TWO  
EASY ONES...



...INTO A NEW ONE



# SKETCHNOTES 101



THINK



INSIDE

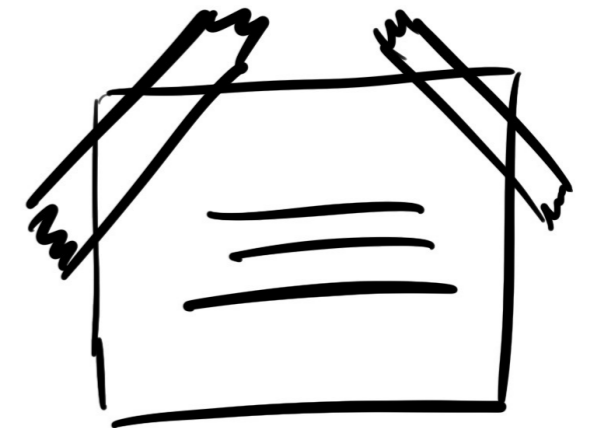
THE

BOX



TITLE

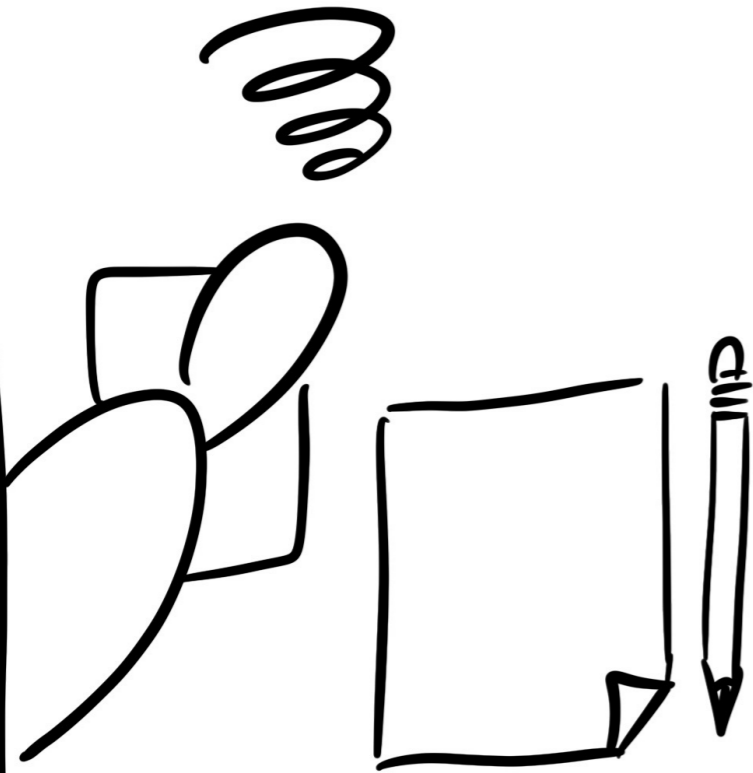
THEMA



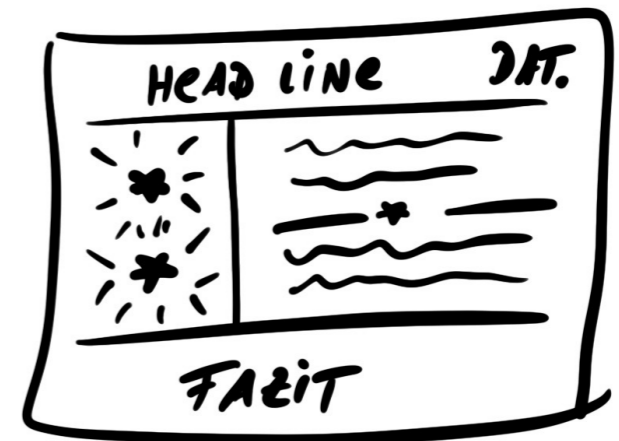
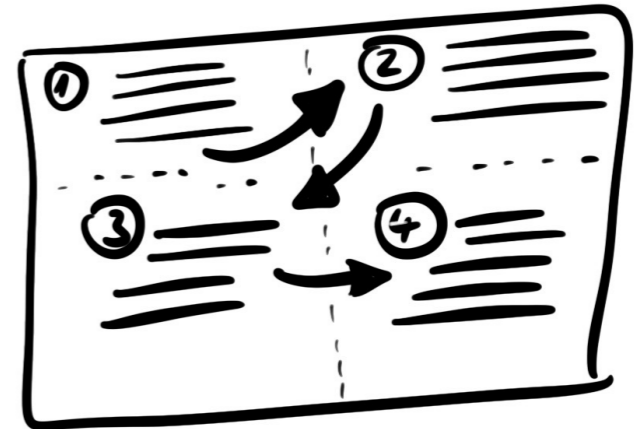
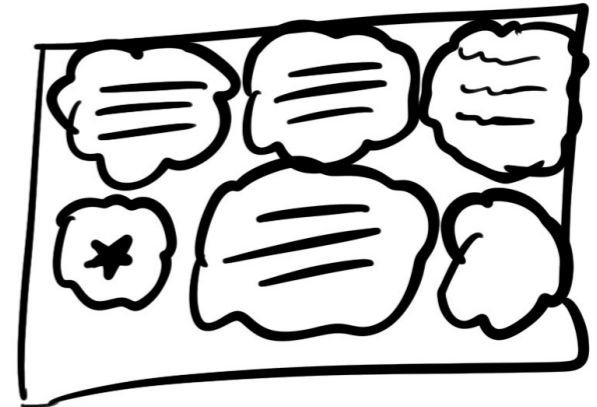
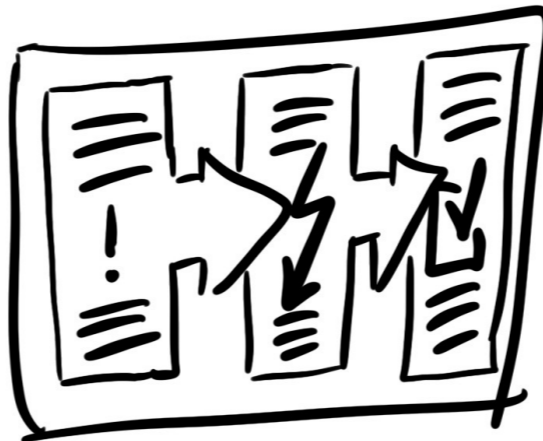
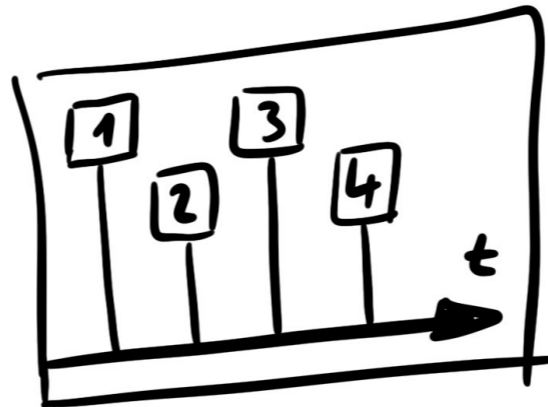
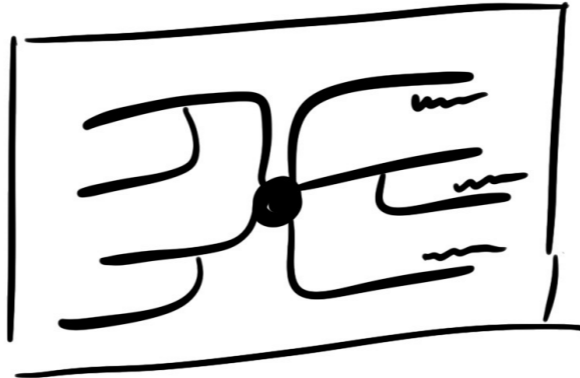
BANNER



# SKETCHNOTES 101



HOW TO  
START  
WITH A BLANK  
SHEET OF  
PAPER ?

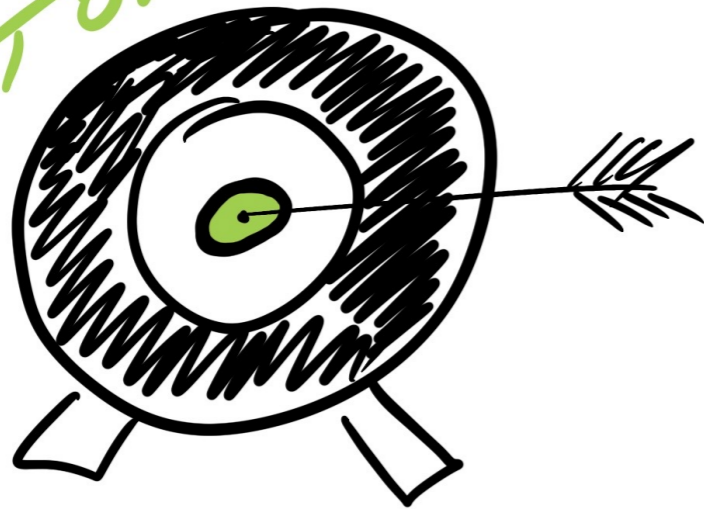




# SKETCHNOTES 101



YOUR  
FIRST  
VISUAL  
STORY



VISUALIZE  
YOUR  
STORY

1 SKETCH THE  
INITIAL  
SITUATION



3 WHAT WAS  
THE RESULT?



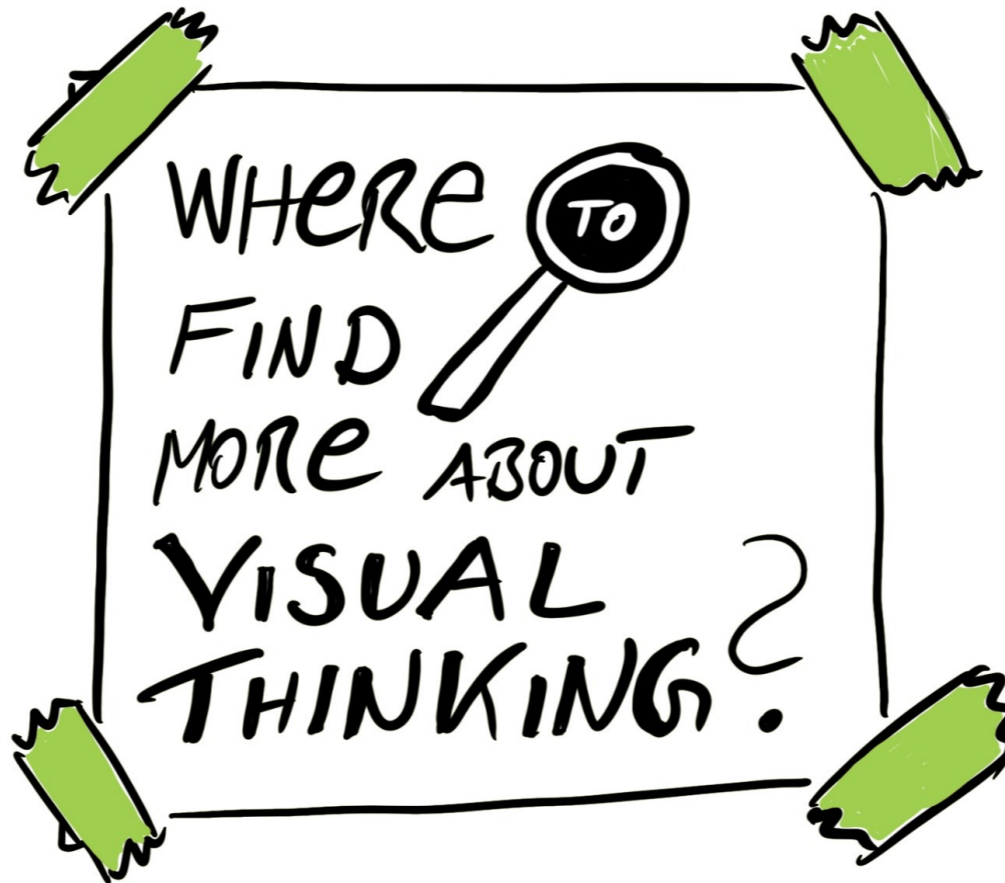
2 DRAW THE  
ACTION THAT  
BUILDS UP



# SKETCHNOTES 101

THE  
BEST WAY  
OF LEARNING  
IS DOING!

BOOK  
RECOMMENDATION



PICTURES



CREATIVE BLOG



VISUAL THINKING  
— FOR BUSINESS —  
BLITZDESIGNER.de



VITAMINP.INFO

CHRISTOPHER HENKE

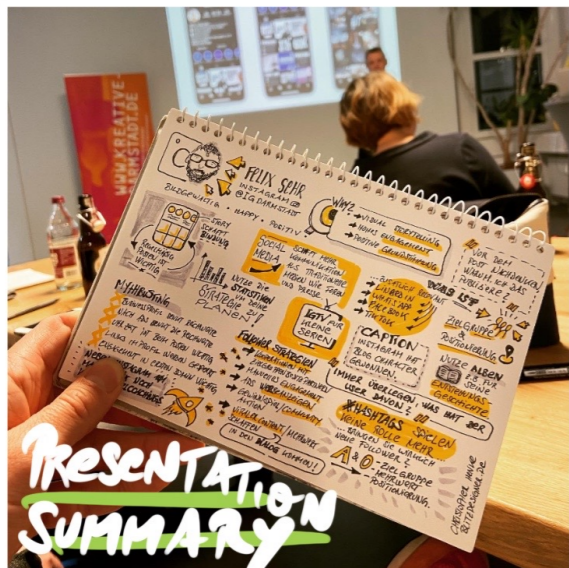


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# SKETCHNOTES 101

## SOME LATEST EXAMPLES



Roll-up  
for  
SUPPORT  
ASSOCIATION  
OF MY KIDS  
SCHOOL



YOUTUBE 'LIVE' SKETCHNOTE

## VISUAL PORTFOLIO OF MY BUSINESS BLITZDESIGNER.de

