

# BUSINESS MODEL YOU!

Name: \_\_\_\_\_ DATE: \_\_\_\_\_

## WHO ARE YOU?

<p>Key PARTNERS </p> <p>WHO HELPS YOU?</p>	<p>Key ACTIVITIES </p> <p>WHAT ARE YOU DOING?</p>	<p>VALUE PROPOSITION </p> <p>HOW CAN YOU HELP?</p>	<p>CUSTOMER RELATIONSHIP </p> <p>HOW DO YOU INTERACT?</p>	<p>CUSTOMER SEGMENTS </p> <p>WHO ARE YOU HELPING?</p>
<p>Key Resources </p> <p>WHO ARE YOU?</p>	<p>CHANNELS </p> <p>HOW DOES ANYONE REGISTER YOU?</p>			
<p>COST STRUCTURE </p> <p>WHAT DO YOU GIVE?</p>			<p>REVENUE STREAMS </p> <p>WHAT DO YOU GET?</p>	

# BUSINESS MODEL YOU!

Name: \_\_\_\_\_ DATE: \_\_\_\_\_

WHO ARE YOU?

